Located in an attractive park on the banks of the River Po, the Centre’s campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

- a reception desk open 24 hours a day;
- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- an infirmary.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of the stimulating international climate.

For further information, please contact:

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Academy on Sustainable Enterprise Development
Focus: SME Productivity & Youth Entrepreneurship

16 – 27 June 2014
Turin, Italy

7th Edition
Background

“Sustainable enterprises are a principal source of growth, wealth creation, employment and decent work. The promotion of sustainable enterprises is, therefore, a major tool for achieving decent work, sustainable development and innovation that improves standards of living and social conditions over time” (International Labour Conference, 2007).

Hundreds of millions of people do not have jobs today and several hundred millions more will seek jobs in the following years. Most of these unemployed are under the age of 25. Whether these young people find jobs will affect global security and well-being. Unemployment is a global challenge, affecting both rich and developing countries currently at a world average of 6%

The challenge is thus to create more and better jobs. Most of these should come from the private sector. This requires a long-term commitment to increase productivity of enterprises, to reverse the decline of manufacturing, develop a more service oriented economy, provide new opportunities in the agricultural sector and generate value added. To create more jobs enterprises have to highly productive creating more value for consumers, workers, employers, enterprise owners and society at large.

The role of the public sector is critical in providing a conducive macro-economic and business environment, as well as in pursuing comprehensive policies. The creation of more and better jobs should be an overarching objective integrating a comprehensive package of public policy actions, in partnership with private and social actors. Education for entrepreneurship is a key strategy to reduce youth unemployment.

The goal of the ILO’s enterprise development programme is the large scale creation of decent work in sustainable enterprises of all sizes and types, for women and men, and with a focus on the poor. Promoting sustainable enterprises means strengthening institutions and governance systems that foster them. It also means ensuring a fair and efficient combination of human, financial and natural resources in order to achieve innovation and increased productivity. This requires new ways of cooperation between government, enterprises and society that ensures a better quality of life and employment both now and in the future.

Content

This year the Academy will focus on SME Productivity and Youth Entrepreneurship offering concrete experiences of unlocking the potential of creating more and better jobs in enterprises.

• **Productivity and working conditions in small and medium-sized enterprises** – (target group: enterprise development practitioners) Productivity improvement involves the use of high-quality resources and processes to produce outputs that are constantly of better quality improving working conditions. This relationship will be discussed in a series of elective courses with concrete experiences and tools developed and presented by ILO Projects.

• **Youth entrepreneurship** - (target group: enterprise development practitioners) To discuss and learn of youth unemployment concrete case studies. Experiences and tools will be discussed in a set of elective courses.

Additionally, the Academy will offer as framework topics:

- Systemic approaches for sectorial enterprise development through value chains and business service markets – (target group: enterprise development practitioners) value chain development for decent work, value chain finance, monitoring and evaluation of enterprise and private sector development projects.

- Policy design and implementation of experiences with focus to create a favourable environment for sustainable enterprise and employment – (target group: policy makers) Enabling business environment, entrepreneurship education, women entrepreneurship, public private partnerships, policy options to support green enterprises and social entrepreneurs and the ILO’s instruments concerning multinational enterprises.

Objectives

The overall objectives of the Academy are to:

- acquire tools and practical methods, successfully designed and tested in other national or regional contexts, and adaptable to your own environment;
- share experiences and information with individuals and/or organizations with shared interests in sustainable enterprise development;
- use research, networking and knowledge sharing to assemble appropriate resources on sustainable enterprise development;
- have a deeper understanding of the fundamental principles and good practices in sustainable enterprise development;
- have a deeper understanding of the roles of the public and private sectors as well as the cooperation required for the promotion of sustainable enterprise development.

According to the electives chosen, participants will be exposed to:

- concrete experiences in productivity and working conditions;
- concrete experiences in youth entrepreneurship;
- concrete experiences on policy design and implementation to create a favourable environment for Sustainable enterprise development and Youth entrepreneurship;
- successful products and services for Sustainable enterprise development and Youth entrepreneurship and the promotion of better working conditions;
- best practices in systemic approaches for sectorial enterprise development.

Who should attend?

The Academy is designed for policy makers and enterprises development practitioners interested in promoting SME Productivity, Youth Entrepreneurship and Sustainable Enterprises including: government officials, representatives of employers and workers’ organizations, international organizations, agencies of the UN system, the private sector, universities, civil society organizations, and representatives of private enterprises and social enterprises, researchers, providers of financial and nonfinancial services and business consulting firms on development matters.

Deadline for registration

16th May, 2014

Candidates outside the Schengen area should apply no later than 9th May, 2013 in order to obtain travel visas on time.

Costs

Fees: 3,500 Euros. This includes full board and lodging in Turin during the entire course, registration fees, tuition and insurance. Travel expenses are not included.